

VALÉRIÉ HASSON-BENILLOUCHE ABOUT NEW MEDIA ART

ON AUGUST 22 | IN [INTERVIEWS](#) | BY [SABRINA MÖLLER](#) | WITH [NO COMMENTS](#)

The digitization of the world has not only extended the media of art, but also its presentation forms. But a lot of galleries are still very cautious, when it comes to new media art. We asked different galleries for a short statement. For our first interview we've talked to Valérie Hasson-Benillouche from 'Galerie Charlot' in Paris.



Valérie Hasson-Benillouche

Why are galleries still so cautious when it comes to new media art?

Digital art is an art work using digital process. It uses programs on computers or a digital sources as for photos, film or web research, camera for interactivity. Presentations forms could be a part of the art work or just a tool to show the art work. The very important thing is to precise this point in accordance with the artist.

The technologic evolution is going very fast and digital art has to follow this evolution. It is difficult to invest in this technologic field as we are at the beginning of it. I

restorer.

It is always very frightening to believe in new art fields which has not been very explored and is still unknown by most of us. Historical experiences in all domains, art, science... proved this phenomenon.

Do you think that it is a problem, that the physical space of the gallery takes the digital and internet based artworks out of their natural screen medium ?

Digital works will have to follow the technologic evolution regarding the will of each artist. As paintings or photographs need to be restored, digital work will need the same precautions.

Are the collectors still not ready?

Collectors are still rare but digital works are exhibited in the most contemporary museums or art center and now in auctions, increase the interest and moderate the fear of the challenging collectors.



Exhibition View

Galerie Charlot, Paris

© Galerie Charlot

What are the problems, if an ordinary gallery has to catch up with the newest technology?

Galleries who would like to develop their business in digital art will have to learn a different approach of art, an immaterial art field.

Will the online gallery displace the traditional gallery with it's real exhibition space?

The galleries will have the possibility to exist and increase their business branch in both spaces, digital and "physical's"

one. I am not sure we could present the same art works and reach the same collectors and develop the same relationship ... Art is also a

ART IS ALSO A RELATIONSHIP BASED ON TRUST AND AFFINITY.

relationship based on trust and affinity.

Do you expect a change during the next 5 years?

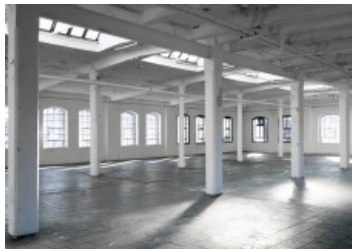
We are living a very important turn for art regarding the evolution of communications all over the world. Technology will bring us new forms of "art emotions".

Thank you for your time!

GALERIE CHARLOT

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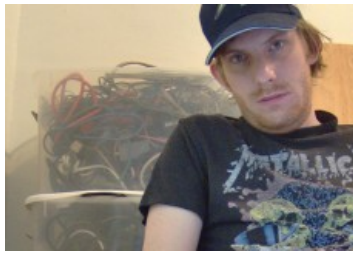
www.galeriecharlot.com



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GALERIE THADDAEUS ROPAC ABOUT
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Hinterlasse eine Antwort

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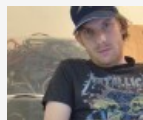
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Sep 2 | 701 Views



INTERVIEW with LEE-MORE KOHEN about YOUNG ISRAELI ARTWORKS

Aug 24 | 1694 Views



GALERIE THADDAEUS ROPAC ABOUT NEW MEDIA ART

Aug 23 | 1135 Views



VALERIE HASSON-BENILLOUCHE ABOUT NEW MEDIA ART

Aug 22 | 841 Views



PABLO & PAUL | INTERVIEW

Aug 19 | 867 Views



OLGA GEORGIEVA | INTERVIEW

Aug 14 | 845 Views

„DAS SYSTEM IST SO WAS VON ABGEFUCKT“

Aug 11 | 851 Views



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Aug 8 | 2067 Views



DIE NASEN-DISKUSSION | GELITIN

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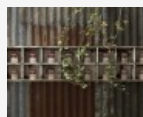
DAS CASTELL ART WEEKEND 2014

Jul 1 | 1274 Views



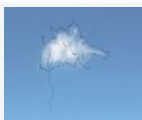
WIE ÄSTHETISCH IST ERINNERUNG UND BRUTALITÄT?

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PALAIS DE TOKYO: L'ETAT DU CIEL – TEL...

Jun 12 | 1359 Views



INTERVIEW WITH FLAKA HALITI

Jun 11 | 3139 Views



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Jun 10 | 1167 Views



BILL VIOLA – EINE RETROSPEKTIVE IM GRAND PALAIS

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INTERVIEW WITH MOYRA DAVEY

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INTERVIEW MIT TOMAK

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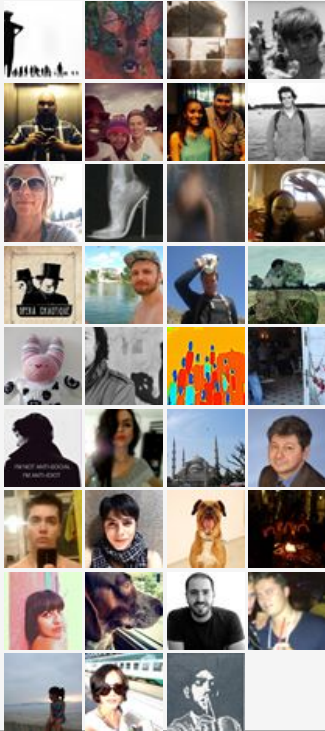
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